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## AGENDA

In-person meeting on **Thursday, February 16, 2023 at 3:30 pm**  
**G8 Executive Boardroom, Deerhurst Resort**

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	<b>Page #</b>
<b>1. Welcome and Agenda Approval</b> <i>Motion: To accept the agenda as presented</i>	
<b>2. Declaration of Conflict of Interest</b>	
<b>3. Approval of Meeting Minutes</b> <i>Motion: To accept the minutes from the January 26, 2023 meeting as presented</i>	<b>1-6</b>
<b>4. Delegations:</b>	
• Virtual: Jennifer Goodine, 2023 CAMA (Canadian Association of Municipal Administrators) conference (May 29-31, 2023) – requesting \$11,900	<b>6-81</b>
• Virtual: Dan Watson, HfA partnership – requesting \$40,000	<b>82-90</b>
• Virtual: Nick Stoehr, Ironman 70.3 Muskoka (July 9, 2023) – requesting \$30,000	<b>91-92</b>
• Saleem Hall, YMCA Simcoe Muskoka, Job Fair (April 6, 2023) – requesting \$2,500	<b>93-95</b>
• Rich Trenholm and Natasha Corbett, TriMuskoka, MSCLE project – requesting \$400,000	<b>96-117</b>
<b>5. Staff Updates:</b>	
• Eclipse update and Future discussion	
• Spring Voucher Campaign	
<b>6. New Business</b>	
• Proposed DMO budget/HMATA 2023 budget	
• Discussion: potential future attractions to be funded by HMATA (to-do item from Jan. 26 meeting)	



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### **New Business (continued)**

- Discussion: HMATA funding allocation – three potential streams:
  - Tourism-related - community partners (e.g. Chamber, BIA, HfA) and one-off events
  - Charitable donations (a draft policy was circulated at January 26, 2023 meeting)
  - Annual financial awards for graduating HHS students (draft with options is included in the agenda package) **118-120**

### **7. Correspondence**

- Report re: Peter Haynes, Muskoka Hornets Baseball Association (postponed at Jan 26, 2023 meeting) **122-123**

### **8. Adjournment & Next Meeting**

Motion: to adjourn the meeting.