



AGENDA

In-person meeting on **Tuesday, April 18, 2023 at 1:00 pm**

3 Guys and a Stove (143 Hwy 60)

Zoom link:

<https://us02web.zoom.us/j/89646611882?pwd=UDNab3NiMTNUNFpnbjVIZ2NYbXoyQT09&from=addon>

Presentations will be shared this way. Please bring a laptop or Zoom-enabled phone to the meeting.

- | | Page # |
|---|--------|
| 1. Welcome and Agenda Approval
<i>Motion: To accept the agenda as presented</i> | |
| 2. Declaration of Conflict of Interest | |
| 3. Approval of Meeting Minutes
<i>Motion: To accept the minutes from the March 23, 2023 meeting as presented</i> | 3-4 |
| 4. Presentations <ul style="list-style-type: none">a. Melissa Key and Tim Cantelon, Sandhill Fall Fairb. Kim Scott, Klahanie Community Garden | |
| 5. New Business <ul style="list-style-type: none">a. Resolution: appointment of Marisa Kapourelakos (Holiday Inn) and Andrew Buwalda (Deerhurst) to the Board to fill current vacancies until the next AGMb. Resolution: appointment of President and Vice Presidentc. Resolution: to rectify board deficienciesd. Completion of directors' registere. HMATA funding streams
Note the wording of provincial legislation: "Any amounts paid to an eligible tourism entity under subsection (2) [amounts provided by the MAT] shall be used by the eligible tourism entity for the exclusive purpose of promoting tourism."
For consideration, as proposed previously, MAT funds received less the cost of any HMATA attraction(s), marketing, and staffing will be distributed as follows: 50 per cent for partnerships (including Chamber, BIA, etc.), 40 per cent for community tourism collaboration and events, and 10 per cent for municipal-HMATA or other collaborations (this could include a tourism bursary for HHS or post-secondary students from Huntsville). | 5-22 |



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- f. Financial update and DMO plan **23-25**
 - g. Investments
 - h. Discussion: presentations by Sandhill Nursery and Klahanie Community Garden
 - i. HLOBARA
 - j. HMATA AGM
 - k. Conflict of Interest policy 2019 – for information only. Presentation **26-30**
pending following AGM.
- 6. Staff updates**
- a. April 5 tour with The Trekking Group
- 7. Adjournment & Next Meeting**
- Motion: to adjourn the meeting.*