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## AGENDA

In-person meeting on **Tuesday, October 3, 2023 at 2:30 pm**

**Deerhurst Resort, G8 Boardroom (2<sup>nd</sup> floor, above the main reception area)**

**Zoom link:** <https://us02web.zoom.us/j/87118806098?pwd=K0d3NXdyVC9uVGy5RURGclQwd0pDUT09&from=addon>

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|---|---------------|
| <b>1) Welcome and Agenda Approval</b><br><i>Motion: To accept the agenda as presented</i>                                       |               |
| <b>2) Declaration of Conflict of Interest</b>   |               |
| <b>3) Approval of Meeting Minutes</b><br><i>Motion: To accept the minutes from the September 12, 2023 meeting as presented.</i> | <b>3-8</b>    |
| <b>4) Presentations (estimated 15 minutes)</b>  |               |
| a) CONFIDENTIAL Gallery concept, Erin O’Neill   | <b>9-24</b>   |
| <b>5) Financials – Andrew Buwalda (estimated 15 minutes)</b>  |               |
| a) Update: HST rebate   |               |
| b) GIC deposit  |               |
| <b>6) TPA update – Scott Morrison (estimated 5 minutes)</b>   | <b>25-29</b>  |
| <b>7) Staff updates – Kelly Haywood (estimated 15 minutes)</b>  |               |
| a) Eclipse  |               |
| b) Group of Seven Outdoor Gallery update  |               |
| c) Draft email voting policy  | <b>30-31</b>  |
| d) Upcoming events: Oktoberfest, Girlfriends’ Getaway Weekend   |               |
| e) TTRA conference summary  |               |
| <b>8) Corporate groups – Jeff Suddaby (estimated 10 minutes)</b>  |               |



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- a) **Motion:** To direct staff to investigate meeting spaces, dining, and accommodations within the Town of Huntsville boundaries, and report back with capacity for each business to host corporate groups.

### 9) HMATA operating name – Jeff Suddaby (estimated 5 minutes)

- a) For discussion. Proposed operating name for the organization: Huntsville Destination Marketing Organization.

### 10) Closed session

- a) Executive Director recruitment update  
(motion to hire, motion to accept employment contract as presented)

### 11) Business arising from closed session

### 12) Next meetings and adjournment

- a) Next meetings:
  - Tuesday, October 24 at 2:30 p.m., Holiday Inn Express & Suites
  - Tuesday, November 14 at 2:30 p.m., location TBD
  - Tuesday, December 5 at 2:30 p.m., location TBD
- b) Adjournment  
**Motion:** *To adjourn the meeting.*