



AGENDA

In-person meeting on **Tuesday, May 2, 2023 at 2:30 pm**

3 Guys and a Stove (143 Hwy 60)

Zoom link: <https://us02web.zoom.us/j/84114010076?pwd=VTNDSVhOTTQxdFR2YnRrV2lNdm5MZz09&from=addon>

Presentations will be shared this way. Please bring a laptop or Zoom-enabled phone to the meeting.

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| 1. Welcome and Agenda Approval
<i>Motion: To accept the agenda as presented</i> | |
| 2. Declaration of Conflict of Interest | |
| 3. Approval of Meeting Minutes
<i>Motion: To accept the minutes from the April 18, 2023 meeting as presented</i> | 3-8 |
| 4. Presentations | |
| a. Val Hamilton, Muskoka Tourism
Media opportunity with Destination Ontario (\$5,000) | 9 |
| 5. Previous Business | |
| a. Sandhill Nursery Fall Festival funding ask: \$40,000 for artists, buskers, staffing, and kids' play area (Note: ask was adjusted post-HMATA meeting and now also includes a request for an additional \$40,000 for a music series – see attached proposal) | 10-12 |
| b. Klahanie Community Garden funding ask: \$43,000 for new fencing and soil, water containers, and signage to move forward this year (for information, Council's approval for the garden to remain in River Mill Park and a copy of the gardeners' application are attached) | 13-17 |
| 6. Staff updates | |
| a. Job Fair | |
| b. The Trekking Group / Eclipse – update on potential locations for attraction, lights downtown | |
| c. Muskoka Maple Festival recap | |
| d. Spring Into Huntsville update | |



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7. New business

- a. Lauren MacDermid, Town of Huntsville staff report – DMMO discussion at **18-25**
General Committee, April 26
- b. Muskoka Tourism funding request
- c. HLOBARA AGM, May 16, 2023 at 2 p.m., Holiday Inn
- d. HMATA AGM, June 13, 2023 at 2 p.m., Partners Hall

8. Closed session

- a. Hiring of Executive Director for DMMO – in-camera discussion **26-28**
Options for discussion:
 - 1. Board conducts search and hires candidate (cost: advertising only, \$300+ depending on location);
 - 2. Board accepts assistance from Town of Huntsville HR staff to conduct search and recommend candidate(s) (cost: none for staff time, but advertising costs would run \$300-\$800+ depending on location); or
 - 3. Board hires a third-party recruitment firm to conduct search and recommend candidate(s) (cost: varies; responses to initial pricing queries by staff included 15% of negotiated salary [Muskoka Staffing]; awaiting replies from two others [Focus Insights, True North HR]). At the Board's direction, staff can prepare an RFQ or the Board can select from one of the agencies already contacted.
- b. Form interview committee
- c. ED compensation

9. Business arising from closed session

10. Adjournment and next meeting

- a. Next meeting: Tuesday, May 23 at 2:30 p.m., 3 Guys and a Stove
- b. Adjournment
Motion: *To adjourn the meeting.*