



AGENDA

In-person meeting on **Tuesday, October 24, 2023 at 2:30 pm at 3 Guys and a Stove**

Zoom link: <https://us02web.zoom.us/j/87339225812?pwd=ekxSaWFxOEtPbFc0VnRrZ1pSUlU5Zz09&from=addon>

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| 1) Welcome and Agenda Approval
<i>Motion: To accept the agenda as presented</i> | 1-3 |
| 2) Declaration of Conflict of Interest | |
| 3) Welcome Kelly! | |
| 4) Approval of Meeting Minutes
<i>Motion: To accept the minutes from the October 3, 2023 and October 6, 2023 meetings as presented.</i> | 4-8 |
| 5) Presentations (estimated 30 minutes: 10 min/presenter, 5 min/Q&A) | |
| a) Chantelle Armstrong, Ontario Gymnastics Championships | |
| b) Unity Square (for information only), Scott Morrison | |
| 6) Previous presentations (5 min) | |
| a) Gallery concept (Erin O'Neill) | |
| b) FYI - Hoya Robotics cheque presentation
Thursday, November 9 at 3:45 p.m. at HHS
Board members are welcome to attend – media release will follow the presentation | |
| 7) Financials – Andrew Buwalda (15 min) – attached separately | |
| a) Update: HST rebate | |
| b) Cash flow update | |
| c) Audited financials | |
| 8) TPA update – Scott Morrison (5 min) | |



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9) Staff updates – Kelly Haywood (20 min)

- a) Eclipse
- b) Group of Seven Outdoor Gallery update
- c) Events update: Oktoberfest, Girlfriends' Getaway Weekend
- d) Corporate groups – staff research into venues
- e) Meeting with Town staff & HMATA Exec re: biannual update (TBC: Nov. 15; agenda TBD)
- f) Initial strategy discussion between Chamber & HMATA (3 members from each) asap (date TBD in Nov.) – what will Chamber's role with HMATA be going forward?
- g) Logo for marketing (initial draft)
- h) TTRA/TIAO conference summaries
- i) Draft email voting policy **9-10**
Motion: To accept the email voting policy as presented.

10) HMATA's operating name/use of Town tourism logo – Jeff Suddaby (10 min)

- a) For discussion

11) Charitable donation (\$50,000) – Jeff Suddaby (5 min)

- a) For discussion
Motion: To donate \$50,000 to the Huntsville Hospital Foundation, with formal presentation to occur Dec. 5.

12) Strategic Plan – to be discussed at Nov 14 meeting (copy attached)

13) Next meetings and adjournment



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- a) Next meetings:
 - Tuesday, November 14 at 2:30 p.m., The HUB (1 Crescent Rd)
 - Tuesday, December 5 at 12:00 p.m., 3 Guys – holiday lunch (social only)
 - Tuesday, January 9, 2024 at 2:30 p.m., location TBD
- b) Adjournment
 - Motion:** *To adjourn the meeting.*