

Huntsville Municipal Accommodation Tax Association

AGENDA

Meeting to be held on Friday November 27, 2020 at 1:00 p.m.

Zoom Conference Call

1. Welcome and Agenda Approval

Motion: To accept the Agenda as presented

2. Declaration of Conflict of Interest

3. Approval of Minutes

Motion: To accept the October 22, 2020 Minutes as presented

Motion: To accept the October 28, 2020 Minutes as presented

4. Staff Reports

5. Updates and Discussion about Winter Lighting Project

Motion: To approve \$250,000 to be allocated to the COVID Recovery Winter Lighting Initiative

Motion: To reallocate the \$12,500 previously approved for the Huntsville Festival of the Arts to be used for Downtown River Mill Park Winter Installations

6. Updates on Collaborative Marketing Project

7. New Business

8. Adjournment

- a. Next Meeting Date