

# Huntsville Municipal Accommodation Tax Association

## AGENDA

Meeting to be held on Tuesday July 7, 2020 at 3:00pm

Zoom Conference Call

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**1. Welcome and Agenda Approval**

*Motion: To accept the Agenda as presented*

**2. Declaration of Conflict of Interest**

**3. Approval of Minutes**

*Motion: To accept the June 22, 2020 Minutes as presented*

**4. Review and Discussion of Draft Survey from Pollara Inc.**

**5. Discussion of Save Now Stay Later Campaign**

**6. Discussion of Influencer Marketing Proposal**

**7. Collaborative Recovery Marketing Plan Update**

**8. New Business**

- **RTO-12 Cottage Country Spirit Campaign**

**9. Closed Session**

**10. Adjournment**

a. Next Meeting Date

b. Save the Date - RTO-12 Annual General Meeting Wednesday July 15 9:30-10:30am

Register Here: <https://register.gotowebinar.com/register/8109014111380766220>