

Huntsville Municipal Accommodation Tax Association

AGENDA

Meeting to be held on Wednesday July 29, 2020 at 8:30 am

Zoom Conference Call

1. Welcome and Agenda Approval

Motion: To accept the Agenda as presented

2. Declaration of Conflict of Interest

3. Approval of Minutes

Motion: To accept the July 7, 2020 Minutes as presented

4. Update on Surveys from Pollara Inc.

5. Discussion of Fall Into Huntsville Campaign (formerly Stay Now Save Later)

6. Discussion of Tourism Development Fund Opportunity

7. Discussion of RTO-12 Cottage Country Spirit Campaign

8. Collaborative Recovery Marketing Plan Update

9. Adjournment

a. Next Meeting Date